

Dr. Babasaheb Ambedkar Open University, Ahmedabad

Term-End Examination : January-2026

Course Name : MBA

Subject Name : Technology Management

Subject Code : MBA03C302

Date : 02-03-2026

Time : 11:30AM TO 01:45PM

Max Marks : 70

Q.-1. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) What is technology Management? Explain importance of Technology management.
- (2) Explain how technological strategies reshaping the industrial structure.

Q.-2. Answer the following question (Attempt any one) in about 1200 words. (14)

- (1) What is technology champion? Explain the importance of technology champion.
- (2) Define innovation based technology and write the importance of it.

Q.-3. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Write a note on technology absorption and adaption scheme.
- (2) Discuss Classification of Technology.

Q.-4. Write answers to any one of the questions given below (in 1,200 words). (14)

- (1) Write a note on need of technology generation and development.
- (2) Explain the arers needing attention in technology assesment and forecasting?

Q.-5. Write short notes on any three of the following topics. (9)

- (1) Explain how to overcome technological challenges?
- (2) Write a note on concept of technology Management.
- (3) write the advantages of management of technology absorption.
- (4) Explain the management process in the context of technology transfer.
- (5) Write a note on R&D collaboration.

Q.-6. Multiple Choice Questions (5)

(1) Technological characteristics or components or parts or designs required to manufacture a product with a view to make it usable, increase its utility and satisfy consumers' expectations are termed as ____

- | | |
|-----------------------------|--------------------------------|
| A) service-based technology | B) innovation-based technology |
| C) outcome-based technology | D) product-based technology |

(2) The technology acquisition deals with

- | | |
|-----------------------------|------------------|
| A) Production | B) Research |
| C) Acquiring new technology | D) None of these |

(3) What role does technology transfer play in fostering innovation?

- A) It has no impact on innovation.
- B) It hinders innovation by restricting access to technology
- C) It accelerates innovation by sharing knowledge and expertise.
- D) It promotes innovation through tax evasion.

(4) Innovation is the introduction of new _____ into the market place.

- | | |
|-------------|-----------------|
| A) Products | B) processes |
| C) services | D) All of above |

(5) What is one benefit of open innovation in technology transfer?

- | | |
|-------------------------------------|--|
| A) Limited access to external ideas | B) Slower innovation |
| C) Reduced collaboration | D) Faster innovation through external collaborations |
